

AR

AUSROCK 2018

ausrock.ausimm.com

Fourth Australasian Ground Control in Mining Conference

Sponsorship Prospectus



SYDNEY

28-30 NOVEMBER

#ausrock2018

AusImm
CONFERENCE



UNSW
SYDNEY

Committee

CONFERENCE CO-CHAIRS:

Ismet Canbulat FAusIMM
UNSW Sydney

Serkan Saydam FAusIMM
UNSW Sydney

COMMITTEE MEMBERS:

David Beck
Beck Engineering Pty Ltd

Alex Campbell MAusIMM(CP)
Glencore Australia

Peter Corbett MAusIMM
Centennial Coal Company Limited

Paul Hagan FAusIMM
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Andy Haile FAusIMM
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Brian McCowan FAusIMM
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Baotang Shen
CSIRO Energy

Sami Talu
Rio Tinto

EVENT MANAGEMENT:

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Events

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Conference Key Dates

Deadline abstract submission	19 February 2018
Notification to authors of abstract acceptance	5 March 2018
First draft paper submission	28 May 2018
Final paper & copyright submission	30 July 2018
Conference Dates	28–30 November 2018

Important information

Conference themes

- Ground support – tendon systems, surface liners, injection systems in open cut and underground mining
- Alternative materials in ground control
- Geotechnical instrumentation, monitoring and data management
- Mine design – geotechnical considerations
- Geotechnical design methodologies
- Geomechanics of multiseam, multireef and complex orebodies
- Geotechnical challenges in extreme mining environments
- Backfill technologies
- Pillar design and performance
- Rock mass characterisation techniques and practice
- Regional stability
- Slope stability
- Geotechnical risk management
- Best practice case studies
- New challenges and innovations in ground control
- Numerical modelling in design
- Mine subsidence – prediction and control
- Caving mechanics and control
- Dynamic mining events and managing large deformations
- Geotechnical education and training

Conference Venue

Leighton Hall UNSW Sydney
Library Walk
Gate 11, Botany Street
Kensington 2052
NSW Australia
Phone: +61 (0)2 9385 1515
Web: www.venuesandevents.unsw.edu.au/venue/kensington/scientia-venues-events-centre/venueesscientialeighton-hall/

Sponsorship opportunities at a glance

All prices are quoted in Australian dollars and are inclusive of the Australian Goods and Services Tax (GST).

Conference Partnership	Platinum Sponsorship	Gold Sponsorship	
	SOLD	A\$15,400 Four (4) opportunities	
Social Program	Conference Dinner A\$13,200 Exclusive	Welcome Reception A\$7,700 Exclusive	Conference Lunches A\$4,400 Per Lunch Per Day
	Conference Proceedings A\$6,600 Exclusive	Technical Session Sponsor A\$4,400 Limited Opportunities	Conference app & participant list A\$4,400 Exclusive
Technical Program Involvement	Name Badge & Lanyard A\$4,400 Exclusive	Notepads and Pens At Cost Exclusive	Satchel Insert A\$1,100 Limited Opportunities
	Conference Satchel A\$5,500 Exclusive		
Conference Materials	Exhibition Booth A\$4,400 Limited opportunities		
Exhibition			

Benefits of sponsoring

Organisations that associate themselves with AusRock 2018 experience multifaceted benefits that directly impact their bottom line by strengthening their brand position and allowing them to bond closely with key customer groups that conventional marketing channels cannot present.

1

AusRock 2018 will undertake an extensive marketing, promotional and media campaign to promote the conference ensuring the success of the event and giving you the opportunity to access a highly targeted and influential audience.

2

AusRock 2018 will have its own dedicated website providing all the latest information on the conference, call for abstracts, online registration, plus space dedicated to AusRock 2018 sponsors. AusRock 2018 updates and alerts are emailed to more than 10 000 AusIMM members and the greater minerals community.

3

AusRock 2018 will be promoted through social media platforms including Twitter and LinkedIn.

4

As well as the AusIMM's own print and digital publications, AusRock 2018 will be promoted via press releases, in the print media and articles in related industry journals, publications and websites.

Platinum Sponsor

High visibility, superior quality, corporate credibility in an uncluttered environment that makes your message stand out.



SOLD



We view our Platinum Sponsorship as essential to the successful execution of AusRock 2018. We will work alongside you to provide exclusive opportunities to promote your organisation before and during the event. This is unique exposure and we are confident your participation at this level will provide you with excellent opportunities to leverage your brand.

As a Platinum Sponsor, you will benefit from the highest level of exposure and representation with the following entitlements:

Exhibition

- One (1) complimentary raw

space or shell scheme exhibition stands (3 m x 2 m, with exhibition entitlements) in a prime position

Registration

- Four (4) complimentary full delegate registrations, including social functions.

Company branding and promotion

- Your company profile on the AusRock 2018 website, including a hyperlink to your company's website
- Social media recognition of sponsorship
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage
- Endorsement as the Platinum Sponsor on all conference communication from date of commencement

- Your company logo on program PowerPoint slides throughout the conference
- A company profile (PDF file) in the conference proceedings
- One (1) full-page colour advertisement in the conference program
- One (1) piece of promotional literature in each delegate satchel (excluding notepads and pens)

Program involvement

- Verbal acknowledgement of support as an AusRock 2018 Platinum Sponsor by the conference chair in the opening plenary session
- Opportunity to sponsor one technical session
- Opportunity to provide a pull-up banner for the sponsored technical session.

Gold Sponsors



Take advantage of the maximum exposure this conference will offer.

A\$15,400

Four (4) opportunities

Associate your organisation with AusRock 2018 and take advantage of the excellent exposure this conference will offer. We will work alongside you to provide multiple opportunities to promote your organisation before and during the event. We are confident your participation at this level will provide you with excellent opportunities to leverage your brand.

As an Gold Sponsor, you will benefit from prominent levels of exposure and representation with the following entitlements:

Exhibition

- One (1) space or shell scheme exhibition stand (3 m x 2 m, with exhibition entitlements) in a prime position

Registration

- Two (2) complimentary full delegate registrations, including social functions

Company branding and promotion

- Your company profile on the AusRock 2018 website, including a hyperlink to your company's website
- Social media recognition of sponsorship
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage
- Endorsement as the Gold Sponsor on all conference communication from date of commencement
- Your company logo on program

PowerPoint slides throughout the conference

- One (1) full-page colour advertisement in the conference program.
- One (1) piece of promotional literature in each delegate satchel (excluding notepads and pens)

Program involvement

- Verbal acknowledgement of support as an AusRock 2018 Gold Sponsor by the conference chair in the opening plenary session
- Opportunity to sponsor one technical session
- Opportunity to provide a pull-up banner for the sponsored technical session.

Conference Dinner

Unforgettable evening of entertainment in a relaxed atmosphere.



A\$13,200

Exclusive opportunity

The social highlight of the conference will guarantee you the opportunity to host the delegates for an unforgettable evening of entertainment in a relaxed atmosphere. Don't miss out on this exclusive networking and branding opportunity.

Registration

- Two (2) complimentary full delegate registrations, including tickets to all social functions
- One (1) reserved table at the dinner in a premier position including 10 tickets

Conference dinner

- Signage provided by you to be displayed in the conference dinner venue and/or in the pre-dinner networking area
- Opportunity for a senior

representative to sit at the VIP table

- Opportunity for a senior representative to make a short presentation to dinner guests
- Opportunity to provide a rolling PowerPoint presentation or video to display during the dinner
- Opportunity to present a gift to delegates on dinner tables (at sponsor's additional cost)
- Your company logo will feature in the dinner menus

Company branding and promotion

- Your company logo on the AusRock 2018 website, including a hyperlink to your company's website
- Prominent acknowledgement in all conference publicity, including registration brochure, marketing emails, program and conference proceedings
- Company logo and acknowledgement in the conference program

- Verbal acknowledgement of your support as the sole conference dinner sponsor by the conference chair in the opening plenary session and at the dinner
- One (1) piece of promotional literature in each delegate satchel (excluding notepads and pens).

Additional opportunities to theme the dinner, provide entertainment or include a dinner speaker, are negotiable to make this evening memorable and special.

Please discuss this with Event Management.

Welcome Reception

A\$7,700

Exclusive Opportunity

Make an impact with this opportunity to welcome delegates with your branding at the welcome reception.

Registration

- One (1) complimentary full delegate conference registration, including tickets to all social functions
- Two (2) additional complimentary invitations for your company representatives to attend the welcome reception.

Welcome reception

- Signage provided by you to be displayed during the welcome reception
- Opportunity to provide branded gifts for delegates (at sponsor's additional cost)

Company branding and promotion

- Your company logo on the AusRock 2018 website, including a hyperlink to your company's website
- Acknowledgement on conference marketing materials

- Company logo and acknowledgement in the conference program
- One (1) piece of promotional literature in each delegate satchel (excluding notepads and pens)
- Verbal acknowledgement of your support by the conference chair in the opening plenary session.

Conference Lunches

A\$4,400

Three (3) Opportunities

Day 1: Wednesday 28 November

Day 2: Thursday 29 November

Day 3: Friday 30 November

Registration

- One (1) full delegate conference registration, including tickets to all social functions

Company branding and promotion

- Signage provided by your company to be displayed during the lunch
- Your company logo on the AusRock 2018 website, including a hyperlink to your company's website
- Acknowledgement on conference marketing materials

- Company logo and acknowledgement in the conference program
- Company logo on program PowerPoint slides throughout the conference
- One (1) piece of promotional literature in each delegate satchel (excluding notepads and pens).

Conference Proceedings

A\$6,600

Exclusive Opportunity

The conference proceedings are a valuable reference document for delegates during and long after the conference.

Registration

- One (1) full delegate conference registration, including tickets to all social functions

Conference proceedings

- Your company logo along with the conference branding on the cover of the proceedings
- A suitable PDF document representing your company may also be included in the conference proceedings

Company branding and promotion

- Your company logo on the AusRock 2018 website, including a hyperlink to your company's website

- Prominent acknowledgement in all conference publicity, including registration brochure and marketing emails
- Company logo and acknowledgement in the conference program
- Verbal acknowledgement of your support by the conference chair in the opening plenary session.

Technical Session Sponsorship

A\$4,400

Limited Opportunities

This is your opportunity to demonstrate your commitment to and support for the technical program. Align your brand and core business with the technical session content.

Sessions will be allocated in order of confirmation once the program has been finalised.

Registration

- One (1) full delegate conference registration, including tickets to all social functions.

Technical session

- Your company name and logo will be associated with the nominated session.
- Opportunity to chair/co-chair the conference session you sponsor
- Company logo featured on the title slides and the opportunity to provide a pull-up banner for the sponsored technical session.

Company branding and promotion

- Your company logo on the AusRock 2018 website, including a hyperlink to your company's website.

- Prominent acknowledgement in all conference publicity, including registration brochure, marketing emails, program and conference proceedings.
- One (1) piece of promotional literature in each delegate satchel (excluding notepads and pens).

Conference app & participant list

A\$4,400

Exclusive Opportunity

The conference app and participant list are two of the most useful items for a conference. Frequently referred to by participants, sponsors and sponsors during and after the conference.

Registration

- One (1) full delegate conference registration, including tickets to all social functions.

Company branding and promotion

- Your company logo on the conference app.
- Your company logo on the conference participant list, which every conference participant receives.

- Your company logo on the International AusRock 2018 website, including a hyperlink to your company's website.
- Acknowledgement on conference marketing materials.
- Company logo on PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Name Badges & Lanyards

A\$4,400

Exclusive Opportunity

Delegates will receive conference name badges to be worn for the duration of the conference. Have your branding on each name badge – the only opportunity to be visible at all times!

Registration

- One (1) complimentary full delegate conference registration, including tickets to all social functions

Conference name badges and lanyards

- Exclusive naming rights and branding of the conference name badges and lanyards.

Company branding and promotion

- Your company logo on the AusRock 2018 website, including a hyperlink to your company's website.
- Acknowledgement in all conference publicity, including registration brochure, marketing emails, program and conference proceedings.

Notepads & Pens

At Cost

Exclusive Opportunity

Have your branded stationery available for all delegates to use during the conference. Your pads and pens will be inserted into all delegate satchels and will also be available for delegate use at the registration desk.

Note: pads and pens to be supplied by the sponsor.

Quantities and delivery details to be provided by event management.

Notepads and pens

- Inclusion of your company branded notepads and pens into delegate satchels (to be provided by you)
- Use of your company notepads and pens at the conference registration desk available for delegates to use

Company branding and promotion

- Your company logo on the AusRock 2018 website, including a hyperlink to your company's website
- Acknowledgement in all conference publicity, including registration brochure, marketing emails, program and conference proceedings

Satchel Insert

A\$1,100

Limited Opportunities

We invite you to include an insert in the conference satchels. This may be in the form of a corporate flyer or gift.

Please note that providing a satchel insert only will not entitle you to be listed as a sponsor of this event.

Inclusions

- One (1) piece of promotional literature in each delegate's satchel.

Conference Satchel

A\$5,500

Exclusive Opportunity

All delegates will receive a satchel upon registration with your company name branded alongside the AusIMM logo and conference name.

Registration

- One (1) full delegate registration, including tickets to all social functions.

Company branding and promotion

- Your company logo printed on conference delegate bag.
- Your company logo on the AusRock 2018 website, including a hyperlink to your company's website.
- Acknowledgment on conference marketing materials.
- Company logo within the

registration brochure.

- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each satchel (excluding notepads and pens).

Exhibition Booth

\$4,400

Limited Opportunities

The conference program has been designed to maximise the opportunity for delegates to visit the exhibition. All refreshment breaks and the networking functions will be located within the exhibition area, providing you with the maximum opportunity to showcase your products and interact with delegates.

Booth

- You will be provided with a 3 m x 2 m framelock system with walls covered in white panelling. Your booth will contain:
 - back and side walls
 - fascia name board sign on all open sides
 - 1 x 4 amp power supply
 - 2 x 150 watt spotlights.

Additional inclusions:

- One (1) delegate registration, including attendance at all networking functions
- Your company logo on the AusRock 2018 website, including a hyperlink to your company's website
- Acknowledgment in conference marketing materials.

Terms and conditions

1. The Australasian Institute of Mining and Metallurgy will hereafter be referred to as 'the organisers'.
2. Charges will be based on the stand modules as shown in the plans of the exhibition which will include the total package shown in the brochure, or as may be amended unless items are excluded as will be shown in the contract.
3. If the exhibitors fail to comply in any substantial respect with the terms of her/his agreement the organisers shall have the right to sell the space, the exhibitor, however, to be liable for any loss suffered by the organisers thereby, and all monies paid by the exhibitor hereunder shall be absolutely forfeited to the organisers. If in the event of the exhibitor failing to occupy the said space by the opening time of the show, the organisers are authorised to occupy or cause the said space to be occupied in such manner as it may deem best for the interest of the exhibitor and without releasing the exhibitor from any liability hereunder.
4. The organisers reserve the right to replan the modular plans to the benefit of exhibitors and delegates, as they see fit.
5. The organisers reserve the right to decline any application or modular space and no application will be considered unless made on the correct form and paid in full. This form is to be completed fully and without alteration and stand modules are let on these conditions.
6. No stand will be held as let until this form is signed and returned to the organisers with the appropriate payment. In the event of the exhibition being cancelled, the organisers will return all payments but will not be responsible for the cost of any work carried out by the exhibitors or their contractors.
7. No exhibitor shall erect any sign, stand, wall or obstruction, which in the opinion of the organisers interferes with an adjoining exhibitor.
8. No exhibitor shall display on her/his stand any advertisement for goods manufactured and/or sold, or services provided by a non-exhibitor unless written permission has been obtained from the organisers and no stand may be sublet in any manner without the consent of the organisers.
9. Exhibitors will comply with the rules and regulations stipulated by the organisers, the Health Department and the Metropolitan Fire Brigade and with all relevant state and Commonwealth Acts.
10. The exhibitor will not damage any walls or floors or ceiling of the exhibition area in which her/his stand is located or by nails, screws, oil, paint or any other cause whatsoever.
11. Storage of any products or materials (including packaging) is the responsibility of the exhibitor. The organiser is not responsible for providing storage space at the venue.
12. Exhibitors liabilities: Every exhibitor hereby accepts liability for all acts or omissions of him/herself, her/his servants, contractors, agents and visitors and undertakes to indemnify the organisers. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the organisers or incurred or become payable by them arising out of the supply by the exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organisers on the advice of counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate third party liability insurance.
13. Insurance liability: Neither the organisers nor the hall owners will be responsible for the safety of any exhibit or property of any exhibitor, or any other person, for loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the organisers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The exhibitor agrees and undertakes to insure in their full replacement value of the contents of her/his stand and all associated equipment and materials.
14. The exhibitor is responsible for the safety of her/his products, displays and stands. During move-in or move-out period, material should be not left unattended at any time.
15. Exhibitors must provide staff for their modular space for the total time that the show is open.
16. Exhibitors may only conduct competitions or offer prizes with the permission of the organisers.
17. Exhibitors' name-tags will be issued to all exhibitors and their staff; these are not transferable and must be worn at all times during the show. The organisers reserve the right to charge any offender of transferring name tags, an additional full registration fee.
18. Volatile or toxic liquid etc. must not be stored in the display areas without permission in writing of the organisers. Exhibitors who obtain such permission must provide at least two fire extinguishers of an approved type and retain these on their stands. Exhibitors using such items will be liable for any damage caused.
19. The organisers will take all precautions they consider necessary for the protection and security of exhibited articles but cannot be responsible for the safety, loss or damage of any exhibit or other property or any other person under any circumstances whatsoever.
20. The organisers reserve the right to postpone the holding of the exhibition from the set dates, and hold the exhibition on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the organisers.
21. If due to any unforeseen circumstances it is found necessary to close the exhibition on any day or days or to vary the hours the exhibition is open the organisers reserve the right to do so, at their sole discretion.
22. The organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the exhibitor under the agreement and shall not operate to increase the liabilities of the organisers.
23. Cancellation of space: In exceptional circumstances the organisers will be prepared to consider cancellation of their contract with exhibitors, but only if the following conditions are complied with:
 - That the request is received in writing and at least two months prior to the opening of the exhibition.
 - That the organisers are able to re-let the cancelled space in its entirety.
 - That the reason given for the request of the cancellation is, in the opinion of the organisers, well founded.
 - That the exhibitor agrees that the organisers shall retain 50 per cent of the cancelled booth price if the cancellation is presented in writing 30 days or more prior, no refund applies to cancellations made within 29 days prior to the exhibition start date. No Exceptions.
24. Conduct of exhibitors and representatives:
 - Annoyance: The organisers reserve the right to stop any activity on the part of any exhibitor that may cause annoyance to other exhibitors or visitors. Business must be conducted only from the exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the exhibition.
 - Microphones and music: The use of microphones and music is permitted, but the volume must not be such as to cause any annoyance to other exhibitors. The organisers reserve the right to prohibit their use if in the organiser's opinion any annoyance is being caused.
 - Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the exhibition may be removed by the organisers or their agents and the organisers shall not be responsible for any loss thereto occasioned by such removal.
 - Dress standards: Exhibitors are to dress in a manner reflecting the delegates – business attire or very smart casual. Inappropriate footwear and dress, in the view of the organiser will not be accepted. The organisers decision is final.
25. Right of rejection: Exhibits are admitted to the exhibition, and shall remain there, solely on strict compliance with these rules and regulations. The organisers reserve the right to prohibit in whole or in part and reject any exhibitor or her/his representative in the case of failure to compliance with the rules and regulations. There shall be no return of payment if such rejection or prohibition is deemed necessary by the organisers.
26. Dismantling the exhibits: Exhibits must not be removed and displays must not be dismantled either partly or in total, before closing time on the last day of the exhibition. All exhibits and display material must be removed as soon as possible and by the time indicated.

Cancellation of sponsorship:

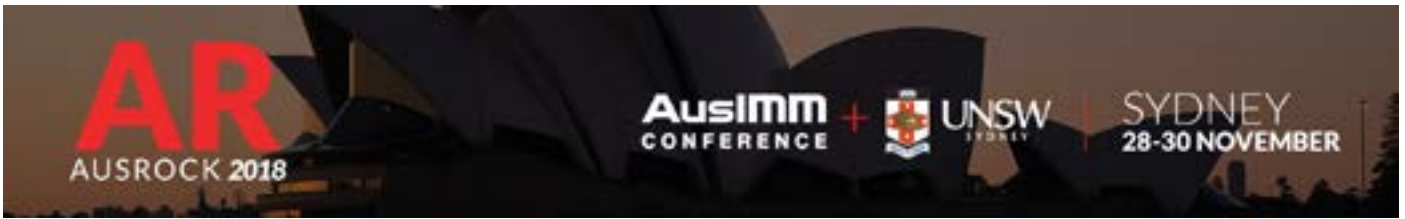
Cancellations of sponsorship and/or table displays must be received in writing by email only.

Refunds will apply as follows:

More than six (6) months prior to the conference commencement date – 75% refund (less 25% administration fee).

Six (6) - Three (3) months prior to the conference commencement date – 50% refund (less 50% administration fee)

Three months prior to the conference commencement date – NO refund.



BOOKING FORM

PERSONAL DETAILS - person/s responsible for sponsorship liaison

Title (please indicate ✓) Prof Dr Mr Mrs Miss Ms

First Name Last Name

Organisation

Position

Address City

State Post Code Country

Email

Telephone Mobile Website

SPONSORSHIP - please select a level of sponsorship: (please indicate ✓) All prices include GST.

- | | | |
|--------------------------------|-----------------------------|------------------------------|
| Welcome Reception A\$7700 | Technical Session A\$4400 | Name Badge & Lanyard A\$4400 |
| Conference Proceedings A\$6600 | Satchel Insert A\$1100 | Exhibition Booth A\$4400 |
| Notepads & Pens At Cost | Conference Dinner A\$13 200 | |
| Gold Sponsorship A\$15 400 | Conference Lunches A\$4400 | |

PAYMENT & COMPANY LOGO (IN JPG & EPS FORMAT) MUST BE RECIEVED WITH YOUR COMPLETED FORM

Sponsorship Total	\$	
Exhibition Total - A\$4400 per booth	\$	1st preference of location
Total	\$	2nd preference of location

METHOD OF PAYMENT

(Note: All sponsorship and exhibition bookings must include payment with this form)

Crossed cheque made payable to The Australasian Institute of Mining and Metallurgy

Visa
 Mastercard
 American Express
 Diners Card

Please include account-mailing address for Amex amounts over \$1000.

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Card No: Expiry Date: / CVN:

Signature: Cardholder's name:

Please return completed form to Event Management:
 Eliza Sanneman, Team Leader, Senior Coordinator, Events
 PO Box 660, Carlton South, Victoria, Australia 3053 | ABN 59 836 002 494
 Telephone: +61 3 9658 6105 | Email: esanneman@ausimm.com.au

